

# The Organic Farmer

A Magazine for sustainable agriculture in East Africa

Contact us:  
0715 422 460



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A future for all, naturally

## Dear TOF reader,

Thank you for the feedback received since January 2017 to Biovision Africa Trust's call for partnership in the production, distribution and postage of TOF magazine.

Subscription to each TOF edition is **Ksh 20**. Options for subscription are **quarterly, biannually** and **annually**. Subscription fee can be sent to **Mpesa Pay bill number 833589** and the bank name and account number are Commercial Bank of Africa, **Account number 6681320068**, TRM Branch, Nairobi.

Since 2005, *The Organic Farmer (TOF)* Magazine has continued to publish valuable information on ecologically sustainable agriculture that has benefitted many farmers in Kenya and neighbouring East African Countries. Biovision Foundation of Switzerland has generously sponsored the production of this magazine for the past 11 years. We are delighted with the feedback that your incomes continue to improve based on the information and knowledge imparted to you through TOF magazine.

The demand for the magazine has been growing each month.

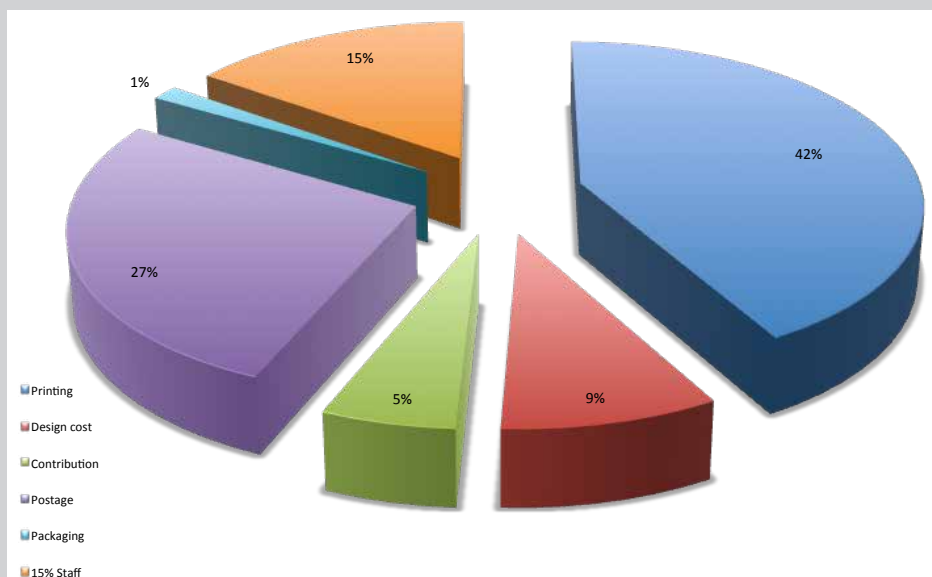


A beneficiary to TOF magazine tending his goats. This shows the impact of knowledge acquired from the magazine

## Cost analysis for a copy of TOF magazine

**Current no. of copies printed: 34,000**

**Total cost of producing one copy of TOF (728,470/34,000) is Ksh 21.43.**



A chart presentation of Cost Analysis to produce a copy of TOF magazine

The costs for content development, printing and postage has also increased. In addition, Value-Added Tax (VAT) is a new cost. It is for the above reasons that the management of Biovision Africa Trust (BvAT) seeks your partnership through subscription to TOF magazine to enable us to increase the circulation from 34,000 to 40,000 copies every month.

## How to subscribe to TOF magazine:

- Forward the Mpesa message to 0715422460.
- Provide your postal address.
- Indicate if subscription is Quarterly, Semi-Annual or Annual.
- Indicate number of copies needed.
- Indicate whether you already receive TOF or not.
- If you do, give the name of your distributor.

Empowering small-scale farmers with ecologically sustainable agricultural information and knowledge is a big step towards the attainment of food security in Africa.

Thank you for your continued partnership!

### Biovision Africa Trust

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